

Visual Literacy: Understanding Images across Europe - Past and Present

One-year educational module

November 2022-June 2023

**Charles University in Prague; University
of Milan; University of Warsaw**

Institute of Art History, University of Warsaw / Introductory meeting
13.10.2022



CHARLES
UNIVERSITY



UNIVERSITÄT
HEIDELBERG



UNIVERSITY OF
COPENHAGEN



UNIVERSITÀ
DEGLI STUDI
DI MILANO



UNIVERSITY
OF WARSAW



Who are we?

Prof. Giorgio Zanchetti, PhD,
Department of Cultural Heritage
and Environment, University of
Milan

Davide Colmobo, PhD,
Department of Cultural Heritage
and Environment, University of
Milan

**Giulia Kimberly Colmobo, PhD
Candidate,** Department of Cultural
Heritage and Environment,
University of Milan

Jan Dienstbier, PhD, Faculty of
Arts and Philosophy, Institute of Art
History, Charles University

Vendula Fremlová, PhD, Faculty
of Education, Department of Art
Education, Charles University

Pavla Gajdošíková, PhD, Faculty
of Education, Department of Art
Education, Charles University

Zuzanna Sarnecka, PhD, Faculty
of Culture and Arts, Institute of Art
History, University of Warsaw

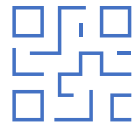
Joanna Smalcerz, PhD, Faculty of
Culture and Arts, Institute of Art
History, University of Warsaw

Karolina Mroziewicz, PhD,
Faculty of Culture and Arts,
Institute of Art History, University
of Warsaw

Aims of the Module



Experience firsthand the cultural framework of the ways in which images were and are perceived through work on scientific-artistic projects carried out in intercultural groups



Explore the conventionality of the images and how the images were made



Discover how viewers learn(ed) to see



Experiment with the usefulness of material and digital images in developing and sharing ideas



Raise critical thinking and digital literacy

Conversatory class + Tutorial + Workshops

Approaches to visual literacy, artistic experiments with visual conventions; geographical framing of art history; popular vs folk art; artists as connoisseurs; mass consumption of images etc.

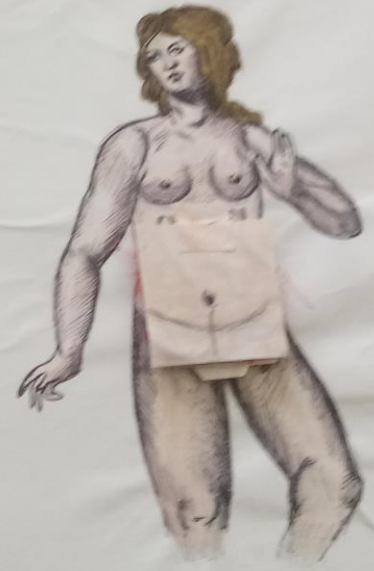
Artistic practices in the twentieth century; Educational, artistic and curatorial approaches to visual literacy; Photography as a tool for thought; Technical art history; Urban spaces in films; Interactive prints and experiments with visual conventions in the late Middle Ages and Early Modernity

Study visits to galleries, museums, art collections and archives in Milan, Prague and Warsaw



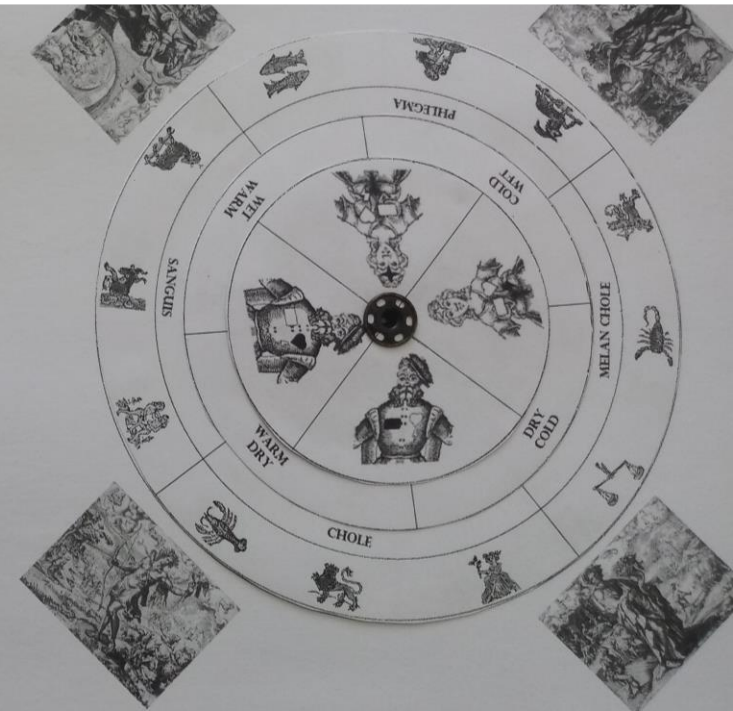
The outcomes scientific-artistic group projects

...tive print of a female body
...ion from anatomical prints from
... century



Dissection of pregnant woman

Melancholic
black bile, spleen, dry, cold,
Phlegmatic
n, brain, cold, wet, Winter, water,
Choleric
liver, warm, dry, summer, fire,
Sanguine
lood, heart, wet, warm, spring, air,



Students' testimonials

THE BENEFITS WE EXPERIENCED



- Obviously, **the specific contents** of the modules, which deal with transversal art issues in time and space: you will travel a lot!
- Deal with **innovative and dynamic approaches** in the study of art, with tutors and students with different backgrounds

- Opportunity to apply in **your own mixed Scientific & Artistic Project**
- Improve your **workgroup and English language capabilities**



FEW TIPS



- **Don't be shy**, take advantage of every opportunity to propose ideas, express your point of view, bring up open issues.
- The course is demanding: **set a fixed slot in your weekly schedule** to review and prepare classes and tutorials

- **Build your network** with other students early: Whatsapp, Teams ...
- **Have fun**: you're joining a great team



More student feedbacks at <https://4euplus.Eu/4EU-374.Html>



- Magdalena Karczewska, University of Warsaw:
"Firstly, I would like to thank the project coordinator and all other tutors for organizing the project. The module has significantly influenced my scientific interests and broadened my understanding of its subject matter. I thoroughly enjoyed both the classes, and the trips to Milan and Prague. I am very grateful for my tutor, dr. Kamila Dworniczak, and her endless support."

- Ennio Gualtieri, University of Milan:
"I am very glad to have taken part to the ambitious project of Visual Literacy and what's more, to have been leaded from my tutor Kamila Dworniczak. My impressions are positive both for method and for timing. I mean that meeting with foreign students has been powerfully to my formation and also to exchange opinion and objectives. Having the chance to read some very unique pages of literature, trying to explain what any photos taken from my camera meant to me. I appreciated a lot being part of Kamila Dworniczak's group because she gave us patiently every suggestion to be more precise and competitive with all art experience. It was a fully positive year and I want really to tell you It was a fortune to be one of the participants."



Visual Literacy 2.0. Form of the module

- online conversatory class,
- online tutorial,
- field workshops

A regular online **conversatory class (twice a month)** conducted by teachers from all three universities via Zoom (Thursday, 5.30 pm-7.00 pm). Thematic scope of the classes will include the problem of visual literacy, words&images relationships, technical art history, significance and meaning of colours, artistic practices in the 20th century, urban spaces in films etc.

A regular online **tutorial (twice a month)** conducted in a small, intercultural groups via Zoom (Thursday, 5.30 pm-7 pm). **SELECT YOUR TUTORIAL GROUP**

Three two-day workshops in art institutions collaborating with our universities (e.g. Museo del Novocento and Civico archivio fotografico in Milan; National Museum in Warsaw; National Gallery in Prague etc.).

Tutorial

Regular meetings in small, inter-cultural groups (of ca. 6 students) with a tutor(s) who will assist you with your projects.

During the one-year tutorial you will deepen your understanding of the main subject of the tutorial and develop your own ideas into group scientific-artistic projects



5 Tutorial groups

Zuzanna Sarnecka, PhD,
Technical Art History

Jan Dienstbier, PhD &
Karolina Mroziewicz, PhD,
**Colours in Late Medieval
and Early Modern Art:
Experiments, Failures
and Success Stories**

Joanna Smalcerz, PhD,
Urban Spaces in Films

Prof. Giorgio Zanchetti, PhD,
Davide Colombo, PhD,
Giulia Kimberly Colmobo,
PhD Candidate
**Artistic Practices in the
Twentieth Century**

Vendula Fremlová, PhD and
Pavla Gajdošíková, PhD,
**Visual literacy: Between
Educational, Artistic and
Curatorial Approaches**

Conversatory classes

Introduction to „visual literacy” & themes corresponding with the subjects of tutorials



Visual Literacy:
Understanding Images across
Europe – Past and Present

Introductory meeting:

Visual literacy: Art Historical and Educational Perspective

Vendula Fremlová, PhD & Karolina Mroziwicz, PhD



CHARLES
UNIVERSITY



UNIVERSITY
OF WARSAW



UNIVERSITÀ
DEGLI STUDI
DI MILANO



EUROPEAN
UNIVERSITY
ALLIANCE



Workshops

3 workshops in art institutions collaborating with our universities (archives, museums, galleries etc; dates to be confirmed):

19.01-20.01.2023 – Milan,

30.03-31.03.2023 – Prague,

12.06-13.06.2023 – Warsaw.

The possibility of **first-hand contact with art objects**, visits to selected art collections in Milan, Prague and Warsaw. Time for **developing ideas for the group projects** in an interplay with objects of art and in discussions with peers, teachers and art curators;,

Active participation in planning and organizing the workshops.

Practical info:

Students' travel and living allowances will be covered from the project's budget (exact amount will be announced)

Final performance grade will be based on:



Self-evaluation
document
submitted after the
first semester



Individual portfolio
(i.e., the
documentation of
the progress of your
work)



Scientific-artistic
project

You will gain 6 ECTS points and letter of attendance



**For whom?
30 students
(UM + CU +
UW)**

The module is dedicated to

- **second- and third-year BA students of Department of Cultural Heritage and Environment at the University of Milan;** the module will be recognized as an equivalent of workshop or stage activities;
- **BA and MA students of art education at Charles University,** the module will be recognized as an equivalent of an elective course;
- **second-year BA students of art history at Charles University,** the module will be recognized as an equivalent of an elective course;
- **second-year BA students of art history (IHS, Interdisciplinary Individual Studies in the Humanities) at the University of Warsaw,** the module will be recognized as an equivalent of two conversatory classes.

How to apply?

Select your
tutor - list
three choices

Write a **motivational statement** (ca 500 words), expressing your interest in the module and your expectations about the benefits of the activities for your academic future. If there are any topics that you would like to discuss during conversatory classes and tutorial, write them down.

Send your
application to
the module
coordinator:
karolina.mroziwicz@uw.edu.pl

Deadline:
23.10.2022

We expect the module to be shaped
by the active involvement of students.

The deadline for submission of applications is: 23.10.2022

Faculty members of each university will evaluate the applications of their students and delegate ten BA students whose applications will get highest marks to participate in the module.

You will be informed about the results of the recruitment process before 1.11.

We are looking forward to your applications!

Contact details:

Project coordinator: Karolina Mroziejewicz

Deputy Director for Student Affairs

Institute of Art History, University of Warsaw

karolina.mroziejewicz@uw.edu.pl

Questions & answers



karolina.mroziewicz@uw.edu.pl